



QUARTERLY NEWSLETTER

DECEMBER 2022

FROM THE FIRM

A Message From L.A. Perkins

Season's Greetings,

My heart is filled with tremendous gratitude to clients, staff, and friends of the firm; thank you for your contribution to the firm's success in 2022! Perkins Law has an amazing team of dynamic people who work well together and are committed to consistently producing quality work for our clients. I pride myself on having an inclusive workplace culture in which all team members are happy to be at work and thrive professionally and personally. In this newsletter, I'm delighted to share with you highlights from 2022, relevant blogs, as well as honors and recognitions.

YOUR GIFT this holiday season is a complimentary 30-minute Brand Protection consultation; please call my office to schedule an appointment (assuming no conflict). This special holiday offer is valid until January 31, 2023.

Wishing you a happy, healthy, and wonderful holiday season - I look forward to connecting with you in the New Year!



5301 North Federal Highway, Suite 110
Boca Raton, Florida 33487

561-467-4001

L.A. Perkins, Founder/CEO of Perkins Law



2022 HIGHLIGHTS

SOUTH PALM BEACH COUNTY BAR ASSOCIATION'S 60TH ANNUAL INSTALLATION GALA

L.A. Perkins was honored for her 2020-2021 service as President of the South Palm Beach County Bar Association (SPBCBA) at the 60th Annual Installation Gala. The Gala was a formal affair held at St. Andrews Country Club with hundreds of community members in attendance, including dignitaries and judiciary. The evening was filled with extra celebration and excitement due to the Gala being the first in-person Gala, after a two-year hiatus, due to the COVID-19 pandemic. Perkins Law was proud to be a Diamond sponsor of the Gala.



Left to Right: Elissa Fitzmartin (SPBCBA Young Lawyers Section President 2021-2022), Gordon Dieterle (SPBCBA President, 2021-2022), Ellen Leibovitch (SPBCBA President, 2022-2023), and L.A. Perkins (SPBCBA President, 2020-2021)



L.A. Perkins with son, Jake (Student at Boca Raton Community High School)



Gary Lesser, President of The Florida Bar 2022-2023, and L.A. Perkins



Left to Right: Dominique Sciuillo (SPBCBA Young Lawyers Section Director), L.A. Perkins (SPBCBA President 2020-2021), Heather Beale (SPBCBA Young Lawyers Section Director), and Ellen Leibovitch (SPBCBA President 2022-2023)

LEGAL AID SOCIETY OF PALM BEACH COUNTY'S 32ND ANNUAL PRO BONO RECOGNITION EVENING

L.A. Perkins was honored as a Co-Chair of the 32nd Annual Pro Bono Recognition Evening & Auction (along with co-chairs Gordon Dieterle, Julia Wyda & Dean Xenick) for guiding their respective voluntary bar associations through the height of the COVID-19 pandemic. The theme of the gala was "We're Still Standing." There were hundreds of attendees, including community leaders and judges. The event took place at the Palm Beach County Convention Center and it was emceed by the dynamic Gary Lesser and Michelle Suskauer. Perkins Law proudly sponsored the Legal Aid Gala at the Donor level. To learn more about Legal Aid and make a donation, visit <https://legalaidpbc.org/donate/>



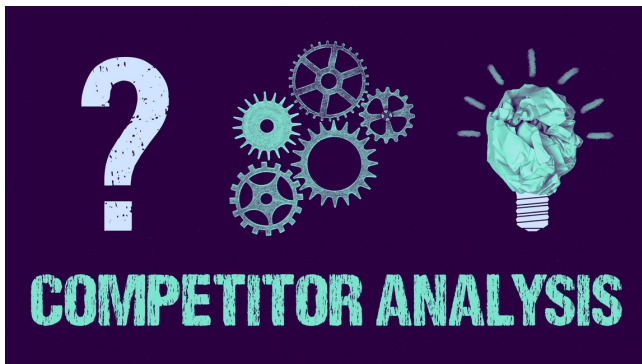
The Honorable Samantha Schosberg Feuer and L.A. Perkins, Legal Aid Gala

BRAND PROTECTION BLOG

Trademark Searches:

A Guide

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Protect Trade Secrets

in 4 Easy Steps!

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IP Audits Identify

IP Assets

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NFTs and

Trademark Law

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HONORS & RECOGNITIONS

MENTAL HEALTH & WELLNESS COMMITTEE OF THE FLORIDA BAR

L.A. Perkins was appointed by Florida Bar President, Gary Lesser, to serve on The Florida Bar's Mental Health & Wellness Committee (MHWC). The MHWC co-chairs, Karl Klein and Richard Rivera, appointed L.A. Perkins to serve as the Chair of the MHWC Communications Sub-Committee.

There is now a dedicated webpage for the Florida Lawyers Helpline. The Florida Lawyers Helpline is a completely confidential and free service which provides support for Florida Bar members and Florida Registered Paralegals to help them overcome life's challenges, balance priorities and better handle both personal and professional pressures. To learn more, please click on the image below.



Florida Lawyers Helpline
833-FL1-WELL
(833-351-9355)

2022 TOP LAWYER FOR INTELLECTUAL PROPERTY RIGHTS

L.A. Perkins Awarded Top Lawyer in 2022 for Intellectual Property Rights by The Boca Raton Observer.



SPBCBA'S DIVERSITY & INCLUSION COMMITTEE

L.A. Perkins continues to serve as a member of the South Palm Beach County Bar Association's Diversity & Inclusion Committee which she was instrumental in starting under the leadership of Robin Bresky (SPBCBA President, 2013-2014). L.A. Perkins served as the first Chair of the Diversity & Inclusion Committee and thereafter as the Board of Director liaison for several years.



SUPER LAWYERS 2022

L.A. Perkins Awarded Super Lawyers designation for Intellectual Property Litigation.

Only 5% of attorneys in Florida receive a Super Lawyers designation.



AV PREEMINENT® RATING FROM MARTINDALE-HUBBELL

L.A. Perkins received the AV Preeminent® designation in 2022. She has held this designation for more than 10 years.

AV Preeminent Peer Rated Attorneys are an elite group of attorneys who have been rated highly by their peers as having the Highest Level of Professional Excellence

Martindale-Hubbell® is the facilitator of a peer review rating process. Ratings reflect the anonymous opinions of members of the bar and the judiciary. Martindale-Hubbell® Peer Review Ratings™ fall into two categories - legal ability and general ethical standard. See www.martindale.com/ratings



*May All Your
Holiday Wishes
Come True!*



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