



## QUARTERLY NEWSLETTER

SEE WHAT WE'VE BEEN UP TO

Q2 2023

### FROM THE FIRM

#### A Message From L.A. Perkins

Greetings Friends – I hope this newsletter finds you in high spirits and enjoying the summer.

I am thrilled to share that after months of dedicated weekend work, I have completed my book manuscript on the importance of brand protection for business owners and entrepreneurs. Your encouraging words have meant the world to me and continue to fuel me as I move forward with the editing and publishing process. It is anticipated that the book will be ready for publication in early 2024. Stay tuned for further updates.

On August 25, 2023, I will be speaking on Intellectual Property Fundamentals at The Boca Raton Chamber of Commerce during lunch time. The flyer with details is included below. If you can make it, I would love to see you there. Space is limited.

To those of you who have sent me referrals (and continue to send me referrals), thank you very much. I am grateful for your confidence in me and appreciate the opportunity to help your friends, colleagues, and clients protect their brand assets.

With gratitude and cheering for your success!



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L.A. Perkins, Founder/CEO  
Perkins Law - Brand Protection



## BRAND PROTECTION BLOG

BE INFORMED WITH WHAT'S GOING ON IN IP

### 4 Things to Know About the Computer Fraud & Abuse Act

[Read More...](#)



### Digital Basel Accused of NFT-Related Copyright Infringement

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### Miami Nightclub Blocks LIV Golf Trademark Application

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### Someone Opposed My Trademark Registration - What Happens Now?

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**Get Your Brand  
Armor On!™**

# Intellectual Property Fundamentals Seminar

Presented by  
**L.A. Perkins, Esq.**  
CEO/Founder of  
Perkins Law



## Where & When

Boca Raton Chamber of  
Commerce Boardroom  
1800 North Dixie Highway  
Boca Raton, FL 33432

August 25, 2023  
11:45 AM - 1:30 PM  
\$20.00 (includes lunch)

## About this seminar

This seminar will provide attendees with knowledge about the basic principles of intellectual property so they can avoid costly mistakes, take action to protect their company's intellectual property assets, and increase the value of their business.

## Limited Seats

Register now to secure your seat; space is limited. We look forward to seeing you there!



[Click/Scan to  
Register!](#)



IP Genie

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# P PERKINS LAW

## BRAND PROTECTION

### AROUND TOWN

FOLLOW US!

#### BROWARD COUNTY BAR ASSOCIATION'S SEMINAR ON BURNOUT & RESILIENCY

May was Mental Health Awareness Month and our very own attorney L.A. Perkins was a guest speaker alongside Yineth Sanchez Aslan at a Broward County Bar Association seminar on Burnout and Resiliency on May 24th to a large group of Zoom attendees. The discussion was moderated by the dynamic Arielle Capuano, Co-Chair of the Broward County Bar Association's Wellness Committee. The discussion focused on practical strategies to manage stress, build resilience, and maintain a healthy work-life balance. Thank you to BCBA for putting on this terrific webinar on a very important topic!



#### THE FLORIDA BAR CONVENTION

L.A. Perkins attended The Florida Bar Convention in June 2023 at the The Boca Raton. There were hundreds of lawyers and numerous judges in attendance. L.A. attended several continuing legal education sessions. Congratulations to Gary Lesser, President of The Florida Bar 2022-2023, for his leadership and all he accomplished during his term!



L.A. Perkins  
and Gary  
Lesser

#### L.A. PERKINS WAS APPOINTED VICE-CHAIR OF THE FLORIDA BAR'S MENTAL HEALTH AND WELLNESS COMMITTEE



The Florida Bar's Mental Health and Wellness Committee  
(not all committee members pictured)

The incoming President of The Florida Bar, Scott Westheimer, appointed L.A. Perkins Vice-Chair of the bar's Mental Health & Wellness Committee. L.A. will serve in this leadership role along side Richard Rivera who is serving as the committee's Chair for the 2023-2024 bar year. Please spread the word that there is a Florida Lawyers Helpline which is a completely confidential, around-the-clock-support for Florida Bar members and Florida Registered Paralegals. The free service connects members with professional counselors who can help them overcome life's challenges, balance priorities and better handle both personal and professional pressures. To learn more, please click on the image below!



Florida Lawyers Helpline

**833-FL1-WELL**  
(833-351-9355)

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## WELLNESS

### LEGAL LIFE MUSCLES

by Dr. Diane Abdo

The Life Muscle of peacefulness through all situations is a powerful balancing act. We can better maintain balance in life when we have built the proper infrastructure, or the proper "muscles", to navigate rough terrain.

My intention in this article is to inspire you, the reader, to become aware of, and develop, the internal mechanisms that allow you to experience a sense of peace as you navigate your personal and professional lives.

Some stressful factors frequently experienced working in Law include:

- Dealing with high conflict people
- Dealing with difficult people (angry, overly-emotional, agenda-driven, impulsive, unreasonable, aggressive, etc.)
- Dealing with others' emotions
- Dealing with the aggression and rage of others
- Dealing with your own emotions in any encounter
- Having no true control over results/courts, and
- Dealing with time restrictions, intense demands or deadlines.

The stress response starts with a thought. A close relationship exists between our thoughts, our emotions, and our physiological reactions. The....

[Click here to read more...](#)

To learn more about applying these concepts in your personal and professional life, please contact Dr. Abdo at:



*Dr. Diane Abdo*

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www.DrDianeAbdo.com

Diane Abdo, Psy.D. is a licensed clinical psychologist in private practice in the Boca Raton area since 1985. Dr. Abdo has been committed to serving those in need by facilitating the development of psychological awareness as a foundation for one's journey through life. Her passion is to help you develop a healthy relationship with your life. Toward these goals, Dr. Abdo offers therapy, workshops, and wellness-based programs for individuals and organizations.

## MANY THANKS

BIG THANK YOU TO THE FOLLOWING  
PROFESSIONALS FOR TRUSTING US  
WITH YOUR REFERRALS!

**Jay Berkowitz**  
Ten Golden Rules

**Zoe Bernstein, Esq.**  
Zoe Bernstein Law, PLLC

**Jeffrey Bovarnick, Esq.**

**Gordon Dieterle, Esq.**  
Feaman Law Group

**William "Bill" Gerstein, Esq.**  
Gerstein & Gerstein Attorneys, PA

**Marcela Hosen, Esq.**  
Margo Fashion Law

**Michelle Kenney, Esq.**  
GAPS Legal, PLLC

**Karl Klein, Esq.**  
TA, PLLC

**Margie Mader, LMFT, CHt**  
Growth and Healing  
Wellness Center, LLC

**Deepak Sharma**  
Volition Academy, LLC

**George Sigalos, Esq.**  
Simon & Sigalos, LLP

**Les Stevens, Esq.**  
Les H. Stevens, P.A.

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